

**Indifference** (Latin in+differens, something cannot be differentiated, indifferent)

Zero valence of something for the individual or being neutral for the individual; it has neither positive nor negative valence due to which it does not evoke any feelings. In the case of the animal it is perception of an object which has no biological meaning, is not linked to any learned behavior, could not be played with, or does not evoke any **interest**. In the case of human beings the basic meaning of 0 is that the person has no **attitude** to the object or the attitude has zero value, but due to zero interest rather than **ambivalence** (where + and – signs nullify each other). The opposite of indifference is **distinctness**.